

# Rady School of Management

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Robert S. Sullivan, Ph.D., *Dean*

UCSD's School of Management was established in 2001 and was named the Rady School of Management in January 2004. It matriculated its first M.B.A. degree students in fall 2004 into the FlexMBA, a program for executives and working professionals, and will admit full-time M.B.A. students in the fall of 2005. The school is pioneering the education of tomorrow's business leaders through an innovative curriculum led by internationally recognized faculty. Seeking to rapidly obtain top-tier status in its first five years, the school will leverage UCSD's strengths as a preeminent research institution, especially its outstanding programs in science, engineering, medicine, economics, and international relations.

Currently located in Pepper Canyon Hall on the UCSD campus in La Jolla, the Rady School of Management has broken ground on a new facility, which will be located north of Eleanor Roosevelt College. Occupancy is planned for fall 2006.

At steady state, targeted for 2011–12, the school will enroll 600 full-time students, 510 part-time students; 50 Ph.D. students; and 150 undergraduates. Unlike conventional M.B.A. programs, Rady's program targets students from diverse cultural backgrounds who have an understanding and appreciation of science and technology.

## **Degree Programs**

The school offers the FlexMBA, an M.B.A. degree program specifically designed for working professionals, and a full-time M.B.A. program.

The school's M.B.A. programs emphasize the business issues faced by innovation-driven organizations, with a particular interest in the science- and technology-driven innovation and change. They provide a thorough grounding in the fundamentals of business and management in a global environment and build on this with a distinctive curriculum focused on the implications of management principles and business realities for organizations driven by science, technology, and innovation. The school's M.B.A. programs enable students to develop:

- knowledge of business fundamentals and their application to real-world situations

- analytical skills for evaluating information and making rigorous decisions
- an understanding of organizations and of the skills essential to collaborating with and managing people effectively
- an integrated understanding of the complex global, technological, and governmental environments in which organizations operate
- advanced abilities to assess the implications of cutting-edge scientific and technological developments for business and to move ideas from development to the marketplace
- effectiveness in communication, collaboration and teamwork, and leadership
- a commitment to ethical behavior and to integrity in business practice

The FlexMBA is designed to meet the educational needs of working professionals who have gained or anticipate gaining managerial or leadership roles in their organizations. The Full-Time M.B.A. is designed for those in early or mid-career seeking career growth or change.

The school also offers non-degree executive education for executives and working professionals. Information on executive education course offerings is available on the school's Web site.

## **Faculty**

Under the leadership of founding Dean Robert S. Sullivan, the Rady School is attracting faculty members who are world-renowned experts in their respective fields. Information on faculty is available on the school's Web site.

For further information, refer to the Rady School of Management Web site at <http://rady.ucsd.edu/> or contact M.B.A. Admissions at (858) 534-0864 or by email at [MBAdmissions@ucsd.edu](mailto:MBAdmissions@ucsd.edu).