Robert S. Sullivan, Ph.D., Dean

UCSD’s School of Management was established in 2001 and was named Rady School of Management in January 2004. It will open its doors to executive M.B.A. students in fall 2004, and to full-time M.B.A. students in fall 2005. It will pioneer the education of tomorrow’s business leaders through an innovative curriculum led by internationally recognized faculty. Seeking to rapidly obtain top-tier status in its first five years, the school will leverage UCSD’s strengths as a preeminent research institution, especially its outstanding programs in science, engineering, medicine, economics, and international relations. Unlike conventional M.B.A. programs, UCSD’s program will target students from diverse cultural backgrounds who, although early in their careers, have an understanding and appreciation of science and technology. At steady state, targeted for 2011–12, the school will enroll 600 full-time students, 510 part-time students, and 50 Ph.D. students.

Currently located at University Center on the UCSD campus in La Jolla, the Rady School of Management facility is under design and will be located north of Eleanor Roosevelt College. Occupancy is expected to be in fall 2006.

Degree Programs

The school offers the FlexMBA, an M.B.A. degree program specifically designed for working professionals. A full-time M.B.A. program will be added in 2005. The FlexMBA is designed to meet the educational needs of working professionals in science- or technology-driven organizations who have gained or anticipate gaining managerial or leadership roles in their organizations. It provides a thorough grounding in the fundamentals of business and management in a global environment and builds on this with a distinctive curriculum focused on the implications of management principles and business realities for organizations driven by science, technology, and innovation. The FlexMBA program enables students to develop:

- knowledge of business fundamentals and their application to real-world situations
- analytical skills for evaluating information and making rigorous decisions
- an understanding of organizations and of the skills essential to collaborating with and managing people effectively
- an integrated understanding of the complex global, technological, and governmental environments in which organizations operate
- advanced abilities to assess the implications of cutting-edge scientific and technological developments for business and to move ideas from development to the marketplace
- effectiveness in communication, collaboration and teamwork, and leadership
- a commitment to ethical behavior and to integrity in business practice

For further information about courses and curriculum, program of study, and admissions requirements, refer to the Rady School of Management Web site at http://management.ucsd.edu/.

The school also offers non-degree executive education for executives and working professionals. Information on executive education course offerings is available at the school’s Web site.